



INSTITUTE OF  
TEXTILES &  
CLOTHING

PROGRAMME CODE

14102

PROGRAMME LEADERS

Dr Rachel Yee  
余惠儀博士  
PhD

Dr Chester To  
杜堅民博士  
MSc, PhD

Dr Liu Wing-sun  
廖泳新博士  
MSc, PhD

Dr Magnum Lam  
PhD

HEAD & CHAIR PROFESSOR

Prof. Jintu Fan  
范金土教授  
DSc, PhD, Hon. FTI, FRSA

NORMAL DURATION

1 year (Full-time Fashion  
Merchandising)

1.5 years (Full-time Global  
Fashion Management)

2 years (Part-time)

CREDIT  
REQUIREMENTS

30

TYPE OF FUNDING

Self-financed

MODE OF STUDY

Mixed-mode

INTAKE NUMBER

50

# MA in Fashion & Textiles

服裝及紡織文學碩士學位



## Programme Aims

- ✦ To enable students to integrate and apply knowledge of fashion and textiles business in globalising perspectives.
- ✦ To enhance students' intellectual ability to tackle problems of worldwide fashion supply and distribution.
- ✦ To nurture students' potential and enthusiasm as active learners.

## Programme Structure

This programme is a taught graduate business degree, nurturing cosmopolitan executives and entrepreneurs in the converging worldwide fashion business.

The programme is run as a mixed mode (both full-time and part-time) that requires 30 credits in two focused specialisms, Fashion Merchandising (FM) and Global Fashion Management (GFM). Student can determine his or her own study timeframe.

## Fashion Merchandising Specialism

- ✦ To provide students with integrated knowledge and practice concepts
- ✦ To facilitate them to meet the demands of fashion careers in the business manufacturing, wholesale, retail, and international trade sectors

## Global Fashion Management Specialism

- ✦ To develop an entrepreneurial perspective on today's global fashion business environment
- ✦ To develop a deeper understanding of the ways in which the worldwide cultural convergence impacts in today's globalising business contexts

The GFM specialism is in collaboration with the Fashion Institute of Technology in New York ([www.fitnyc.edu](http://www.fitnyc.edu)) and the Institut Français de la Mode in Paris ([www.ifm-paris.com](http://www.ifm-paris.com)). Students who take this specialism are required to visit New York, Paris and Hong Kong (for intensive seminars and two-week site visits in each city) during the course of study.





## Entrance Requirements

- ✦ A Bachelor's degree in textiles or fashion (clothing) studies, or an equivalent qualification.
  - ✦ Applicants who hold Bachelor's degree in other fields of study and have adequate and relevant work experience in the fashion or textile industry may be considered for admission.
  - ✦ For the Global Fashion Management specialism, applicants are expected to have a minimum of three years of relevant work experience.
- ✦ If you are not a native speaker of English, and your Bachelor's degree or equivalent qualification is awarded by institutions where the medium of instruction is not English, you are expected to fulfil the following minimum English language requirement for admission purpose:
    - A Test of English as a Foreign Language (TOEFL) score of 80 for the Internet-based test, OR 550 for the paper-based test; OR
    - An overall Band Score of at least 6 in the International English Language Testing System (IELTS).

### Notes:

Individual applications will be considered on their own merit. Applicants may be required to attend interviews or tests to further demonstrate their language proficiency.



Important : The leaflet was compiled in August 2021. Applicants are advised to visit the Academic Registry website for the latest information: [www.polyu.edu.hk/study](http://www.polyu.edu.hk/study)

## Enquiry 查詢詳情

ITC GENERAL OFFICE

Tel 電話 2766 6500

Email 電郵 [tcgeneral@polyu.edu.hk](mailto:tcgeneral@polyu.edu.hk)

URL 網址: [www.polyu.edu.hk/itc](http://www.polyu.edu.hk/itc)

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